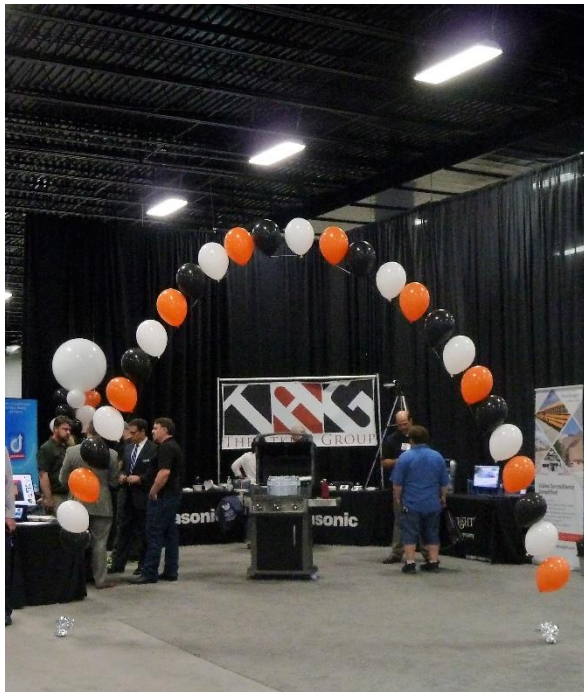


## Diamond Sponsor \$7,500

- ❖ 4 Premium Booths
- ❖ Premium exhibit location
- ❖ Company logo linked and prominently placed on all event pages on [www.neacc.org](http://www.neacc.org)\*
- ❖ Full page advertisement in the Expo Program Book, with prominent placement (inside front, inside back, or back cover)
- ❖ Company logo on event signage on location\*
- ❖ Company logo on the front of all direct mail pieces for the expo\*
- ❖ Company feature on an event E-Newsletter
- ❖ Social Media Mentions & Logo Presence on Twitter, Facebook, and LinkedIn
- ❖ Linked exhibitor listing on neacc.org to company website
- ❖ Highlighted booth location on expo floorplan
- ❖ Audio announcements on show location
- ❖ Complimentary bag insert
- ❖ List of registered attendees distributed pre and post event.
- ❖ Foursome of Golf in NEACC Golf Tournament and Tee Sign



\*Logo will be larger than all other sponsorship levels



## Platinum Sponsor \$5,000

- ❖ 2 Premium Booths
- ❖ Premium exhibit location
- ❖ Company logo linked and placed on all event pages on [www.neacc.org](http://www.neacc.org)
- ❖ Full page advertisement in the Expo Program Book
- ❖ Company logo on event signage on location
- ❖ Company logo on the front of all direct mail pieces for the expo
- ❖ Company feature on an event E-Newsletter
- ❖ Social Media Mentions on Twitter, Facebook, and LinkedIn
- ❖ Linked exhibitor listing on neacc.org to company website
- ❖ Highlighted booth location on expo floorplan
- ❖ Audio announcements on show location
- ❖ List of registered attendees distributed pre-and post event.
- ❖ Complimentary bag insert
- ❖ 2 Individual Players in the NEACC Golf Tournament

## Gold Sponsor \$3,500

- ❖ 1 Premium Booth
- ❖ Company logo linked and placed on all event pages on [www.neacc.org](http://www.neacc.org)
- ❖ Half page advertisement in the Expo Program Book
- ❖ Company logo on event signage on location
- ❖ Company logo on the front of all direct mail pieces for the expo
- ❖ Social Media Mentions on Twitter, Facebook, and LinkedIn
- ❖ Linked exhibitor listing on neacc.org to company website
- ❖ Audio announcements on show location
- ❖ List of registered attendees distributed pre-and post-event.
- ❖ Complimentary bag insert



## Silver Sponsor \$2,500

- ❖ 1 Premium Booth
- ❖ Company logo linked and placed on all event pages on [www.neacc.org](http://www.neacc.org)
- ❖ Half page advertisement in the Expo Program Book
- ❖ Company logo on event signage on location
- ❖ Company logo on the front of all direct mail pieces for the expo
- ❖ Social Media Mentions on Twitter, Facebook, and LinkedIn
- ❖ Linked exhibitor listing on neacc.org to company website
- ❖ Audio announcements on show location

## Specialty Sponsorships

### Mobile App \$4,000

NEACC is introducing a mobile app that will help attendees navigate the entire event, pre-event, onsite, and post-event. The app will allow attendees to interact with each other and exhibitors, view the Expo product lab schedule and build their own individualized schedule for the entire event. This is a great opportunity to be interact with attendees on an innovative level!

- ❖ Exclusive to one sponsor
- ❖ Company banner ad on each page of Expo app
- ❖ Prominent linked logo presence on Expo e-newsletters promoting the mobile app

### Registration Desk Pen Sponsor \$500

- ❖ Exclusive to one sponsor
- ❖ Sponsor the desk pens for the expo entrance
- ❖ Company provides 750 desk pens for distribution

### Registration Bags \$1,000

- ❖ Exclusive to one sponsor
- ❖ Company provides 750 bags for Expo distribution
- ❖ Company logo on the bags
- ❖ Expo/ Titanium/Platinum/Gold level sponsors on the bag
- ❖ NEACC to approve bag design

### Lanyard Sponsor \$500

*Hang out with Every Attendee*

- ❖ Exclusive to one sponsor
- ❖ Sponsor the Lanyards for the Expo Attendee IDs
- ❖ Company provides 750 lanyards for Expo distribution

### Registration Bag Inserts \$500

- ❖ Sponsor to produce 750 inserts (can be flyers or giveaways) to be inserted in bags handed to every expo attendee